

IMAGE QUALITY & SUBMISSION GUIDELINES

Thanks to our art reproduction partner Terry Zlot at The Print Lab (theprintlab.ca)

Artwork reproductions

Artwork must be photographed with even lighting, showing no glare or reflection from the lights, with all relevant detail and texture reproduced in a pleasing fashion. Images must be sharp corner-to-corner showing consistent texture over the entire surface, particularly for large reproductions. Professionally photographed images are highly recommended.

Photographic subjects

Photography must maintain a professional standard with no detracting technical flaws. Evaluate your image at 100% magnification – every pixel counts when making 40” prints.

<ul style="list-style-type: none">• Poor focus / camera shake• Poor exposure / clipped detail• Banding (particularly in skies)• Chromatic aberration• Compression artifacts / excessive noise	<ul style="list-style-type: none">• Sensor dust / retouching artifacts• Subjective issues - For example a grainy B&W image may be acceptable if the effect works for that particular image, however, a grain structure than is inconsistent or patchy due to retouching may be rejected.
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Resolution

For the best results for large prints, a file 8000-12000 pixels on the long dimension is ideal. Files of 4000-6000 pixels are generally acceptable, especially from photographic subjects and smaller original artwork. Smaller files may be acceptable depending on your subject matter, and your maximum reproduction size. Do not upsample from lower resolutions (if you only have a 3000 pixel file, use that for your submission – do not scale it up arbitrarily).

File formats

TIF or Maximum quality JPEG are preferred. For digital vector art, a render for the largest print size at 300ppi is ideal (typically 12,000 pixels). If the artwork contains gradients, 16bit is recommended. A vector PDF is also acceptable – please disable compression, ensure the color space is RGB, and check your final files carefully for colour banding at higher zoom levels prior to submission.

Colour space

AdobeRGB is preferred, sRGB or ProPhoto are acceptable. We can convert from CMYK if necessary, but it is best to start from an original RGB file wherever possible.

Submission considerations

Each submission will be evaluated individually and will receive minor tweaks to ensure it looks it's best for our process. Minor adjustments to cropping or aspect ratio may be required at our discretion to fit standard sizing. All files should be of professional quality and consistency, clean and free of defects, in "print ready" stage. The following guideline will help ensure your submission is suitable.

Please note we cannot color-match originals that we have not photographed ourselves. If you have a professionally printed proof from your artwork, our output will likely be extremely similar.

Artwork requiring a critical match will be subject to a setup fee from The Print Lab. Pay particular attention to dust and surface flaws in your artwork – small defects captured in the original photography can detract from large prints and may not be noticeable if you have only seen proofs or smaller reproductions from your files.

Questions?

Call or email Terry
250-590-3373
info@theprintlab.ca

Ready to submit your high-resolution art images?

Go to artfinds.me/for-artists/ to register for a free account and start uploading your art!



PrintLAB has MOVED!
All the great printing, mounting & framing you love,
now air conditioned with 50% more elbow room.
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